Strategic Planning

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Faculty Senate
Spring meeting
April 1, 2022

- Progress to date
- Philosophy of planned approach
Lehigh Inventory of Plans (2009-present)

Institutional

2009: Advancing our intellectual footprint (2009 SP)
2015: Path to Prominence (2015 P2P)
2020: Sustainability Strategic Plan 2030
LTS 2016-2022 Strategic Plan

People

2021: Diversity & Inclusion
2021: P.C. Rossin College of Engineering and Applied Science DEI plan
2021: Athletics DIEAR plan and website
2021: Finance and Administration Strategic Plan

Places

2012: Campus Master Plan
2015: CORE Report
2016: Residential Life Master Plan
2016: Sci Eng Framework
2018: Goodman Master Plan
2018: Mountaintop Master Plan (HR&A Assessment)

Programs

2016: Graduate Education Task Force Report
2016: Research Task Force Report
2017: College of Education Strategic Plan 2017-2022
2018: Office of International Affairs Strategic Plan
2020: CAS Oct. '20 BOT
2021: College of Business
2021: College of Health BOT
2021: Rossin Oct. '21 BOT
Strategic Plan 2009

• Addressing Grand Challenges and National Needs in Strategic Areas of Focus: Health; Energy, Environment and Infrastructure; Globalization

• Investing in Faculty and Staff: A Strategic Expansion

• Providing a Best-in-Class Experience: Promoting Student Success through Core Competencies and Student Engagement

• Partnering in the Renaissance of the Local Community
Phase 0

• Tracking 2009 Strategic Plan metrics/progress
• Working Group named
• Convened March 1
• Concluding work by April end
• Report out in May
Phase 0 working group

Charge:

- To document the achievements borne from the comprehensive 2009 strategic plan.
- To identify the gaps that remain between the goals of that plan and what has been achieved.
- To develop a short report which will be shared with the BOT and discussed with the community in May 2022.

<table>
<thead>
<tr>
<th>Name</th>
<th>Dept</th>
<th>College / Stem</th>
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<tbody>
<tr>
<td>Nathan Urban</td>
<td>Provost</td>
<td>Academic Affairs</td>
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<td>Chris Cook</td>
<td>Strategic Planning &amp; Initiatives</td>
<td>President’s Office</td>
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<td>Pat Mann</td>
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<td>Yenny Anderson</td>
<td>OIRSA</td>
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<td>Kathleen Hutnik</td>
<td>Graduate Student Life</td>
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<td>Greg Reihman</td>
<td>Library and Technology Services</td>
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<td>Parveen Gupta</td>
<td>Accounting</td>
<td>Business/ Faculty Senate</td>
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<td>Bob Flowers</td>
<td>Dean CAS</td>
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<td>Jill Schneider</td>
<td>Biological Sciences</td>
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<td>Vassie Ware</td>
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<td>Beth Dolan</td>
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<td>Lee Kern</td>
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<td>Mark Ironside</td>
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<td>Finance and Admin</td>
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<td>Shalinee Kishore</td>
<td>Electrical and Computer Engineering</td>
<td>Rossin</td>
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<tr>
<td>Meg Munley Stone</td>
<td>Assessment and Student Life</td>
<td>Student Affairs</td>
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Strategic Plan 2022

Philosophy of approach

• Building upon the good work of the recent past
• Start with themes/priorities
• Top-down/Bottom-up
• Aspirational and operational
Our Strategic Planning Process

•  **WILL:**
  ○ Incorporate our existing mission, vision (2016) and value (2007) statements.
  ○ Be an opportunity to collectively reflect the heritage of Lehigh, agree on a path forward for our institution—what we do, how we differentiate from our peers.
  ○ Be both aspirational and operational with a pragmatic path to achieve our goals.
  ○ Be targeted, specific and concise, and takes into account the context and constraints within which we operate.
  ○ Be measurable and effectively implemented, monitored and reviewed so that we can determine where changes may be needed.

•  **Will NOT:**
  ○ Signal a stop to planning or creating opportunities in your areas.
  ○ Be driven by one goal, nor will it be about trying to form a plan that is all things to all people.
  ○ Be ‘left on the shelf’.
**Project Timeline**

**March-May 2022**
- Convene Phase 0 working group

**Spring-Summer 2022**
- Develop infrastructure and identify resources

**Winter 2023**
- Synthesize input and assess outcomes

**June 2023**
- Release formal/final plan

**January-March 2022**
- Discovery and assessment

**Spring 2022**
- Finalize report/themes; leadership & BOT input

**Fall 2022**
- Launch Strategic Planning effort across the community; collect input from faculty, staff, students, BOT

**Spring 2023**
- Finalize reports and plans; align with resources

**Fall 2023**
- Begin implementation phase
Project Phases

<table>
<thead>
<tr>
<th>Phase</th>
<th>Milestone/announcements: (1) May/June 2022 (2) Early Fall 2022 (3) Late Fall 2022 (4) Spring 2023 (5) Summer 2023 subject to change</th>
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</thead>
<tbody>
<tr>
<td>Phase 0</td>
<td>2009 Assessment</td>
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<td>Phase I</td>
<td>Branding/ tech/ website</td>
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<td>Phase II</td>
<td>Community Input</td>
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<tr>
<td>Phase III</td>
<td>Release/ Implement</td>
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</tbody>
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Infrastructure

Budget tool—connect fundraising goals, aspirations, annual budget

Resource planning

Connect Unit plans

OIRSA metric tracking

Input Tech

Website

Website will be branded, serve as dynamic space for input collection, status of project, and upcoming details

Use of tech input tools to meet community where they are

Develop criteria and reports to provide consistent, robust reporting

Some units have unique priorities that do not rise to institutional level

Comm Partner to build “brand” identity

Plan identity

Website

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Budget tool—connect fundraising goals, aspirations, annual budget

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Comm Partner to build “brand” identity

Plan identity
Next Steps

• Ideation workshops with leadership—NOW
• Report out from 2009 Plan—May
• Strategic Priorities identified—June

• Email thoughts/ideas to inSPI@lehigh.edu