Soaring Together: Celebrating Lehigh Women and 50 Years of Coeducation
About the Celebration

- **Timeline**
  - August 2021 launch
  - Academic 2021-2022
  - Elements through Reunion/Commencement 2025

- **Broad and inclusive**

- **University-wide outreach**
  - Coordinated alumni outreach
  - Integrated communications
  - Inclusive but decentralized model
  - Capitalizing on existing programs:
lehigh.edu/soaringtogether
Alumni Engagement
Coordinated Effort

- Coordinating and tracking alumni outreach
- Communications planning
- Featuring alumnae in existing programs
  - Rally
  - Founder’s Weekend
  - Mountain Talks
  - Reunion
  - Regional/Affinity events
Outreach and Projects
Individual Outreach

- Association of Student Alumni
- Athletics
- Baker Institute
- Center for Gender Equity
- Center for Student Access and Success
- College of Arts and Sciences
- College of Business
- College of Education
- College of Health
- Rossin College
- Council for Equity and Community
- Council of Student Presidents
- Creative Inquiry
- Fraternity and Sorority Affairs

- Women, Gender, and Sexuality Studies 
- Graduate Student Life
- Graduate Student Senate
- Lehigh Business Services
  (Bookstore)
- Lehigh University Art Galleries
- LTS and Special Collections
- Office of First Year Experience
- Office of International Affairs
- Pride Center
- Student Affairs
- Undergraduate Student Senate
- Zoellner Arts Center
Examples: Connected Projects & Events

- The Rally
- Alumni Bulletin cover story
- Resolve magazine feature
- Lehigh business magazine feature
- Hear Me Roar: Women Photographers (LUAG)
- My Soaring Together Story blog
- Office of International Affairs Women of Global Impact profiles
- Special Collections documentary and oral histories
- Center for Gender Equity 30th Anniversary

- I-CAPE english composition project
- Office of First Year Experience 5x10s
- Lehigh University Faculty Recital
- "Raise Your Voice": Women’s Gala Concert
- Choral Music by Women Composers: LU Choir, Glee Club, and Dolce
- Mountaintalks: Alumni Relations webinars
- GO Getters podcast
- Women’s Alliance Events
- Women’s History Month (March)
- Women in Business Conference
- Reunion
Join the Celebration
How to Participate

Visit the toolkit:
lehigh.edu/soaringtogethertoolkit

● Branding and logos
● Historical resources
● Language to connect your project to the celebration

Share your projects and plans with us.
lehigh.edu/soaringtogethertoolkit

Toolkit

Messaging
This overview provides background on the celebration and how to talk about it.

“Share Your Project” Form
Use this form to share your project. A project can be an existing event or program you want to
Contact Us

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