



# Soaring Together:

Celebrating Lehigh Women and 50 Years of  
Coeducation



# About the Celebration

- Timeline
  - August 2021 launch
  - Academic 2021-2022
  - Elements through Reunion/Commencement 2025
- Broad and inclusive
- University-wide outreach
  - Coordinated alumni outreach
  - Integrated communications
  - Inclusive but decentralized model
  - Capitalizing on existing programs:

# [lehigh.edu/soaringtogether](https://lehigh.edu/soaringtogether)

The image shows the top portion of the Lehigh University website. At the top left is the Lehigh University crest and the text "LEHIGH UNIVERSITY". To the right of the crest are navigation links: "STUDENTS, FACULTY & STAFF", "PARENTS", "VISITORS", and "ALUMNI". A yellow search icon is located in the top right corner. Below the navigation is a horizontal menu with the following items: "ABOUT", "ACADEMICS", "RESEARCH", "ADMISSIONS", "STUDENT LIFE", "ATHLETICS", and "GIVING". The main banner features a central white line-art logo of a bird's head surrounded by leaves. The text "Soaring Together" is prominently displayed in white, with "Celebrating Lehigh Women and 50 Years of Coeducation" below it. The banner is decorated with several portrait photographs of women, some in color and some in a brown-tinted overlay.

**LEHIGH UNIVERSITY**

STUDENTS, FACULTY & STAFF | PARENTS | VISITORS | ALUMNI

ABOUT | ACADEMICS | RESEARCH | ADMISSIONS | STUDENT LIFE | ATHLETICS | GIVING

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# Alumni Engagement

# Coordinated Effort

- Coordinating and tracking alumni outreach
- Communications planning
- Featuring alumnae in existing programs
  - Rally
  - Founder's Weekend
  - Mountain Talks
  - Reunion
  - Regional/Affinity events

# Outreach and Projects

# Individual Outreach

- Association of Student Alumni
- Athletics
- Baker Institute
- Center for Gender Equity
- Center for Student Access and Success
- College of Arts and Sciences
- College of Business
- College of Education
- College of Health
- Rossin College
- Council for Equity and Community
- Council of Student Presidents
- Creative Inquiry
- Fraternity and Sorority Affairs
- Women, Gender, and Sexuality Studies
- Graduate Student Life
- Graduate Student Senate
- Lehigh Business Services (Bookstore)
- Lehigh University Art Galleries
- LTS and Special Collections
- Office of First Year Experience
- Office of International Affairs
- Pride Center
- Student Affairs
- Undergraduate Student Senate
- Zoellner Arts Center

# Examples: Connected Projects & Events

- The Rally
- Alumni Bulletin cover story
- Resolve magazine feature
- Lehigh business magazine feature
- Hear Me Roar: Women Photographers (LUAG)
- My Soaring Together Story blog
- Office of International Affairs Women of Global Impact profiles
- Special Collections documentary and oral histories
- Center for Gender Equity 30th Anniversary
- **I-CAPE english composition project**
- Office of First Year Experience 5x10s
- **Lehigh University Faculty Recital**
- "Raise Your Voice": Women's Gala Concert
- Choral Music by Women Composers: LU Choir, Glee Club, and Dolce
- Mountaintalks: Alumni Relations webinars
- GO Getters podcast
- Women's Alliance Events
- Women's History Month (March)
- Women in Business Conference
- Reunion



# Join the Celebration

# How to Participate

Visit the toolkit:

**[lehigh.edu/soaringtogethertoolkit](https://lehigh.edu/soaringtogethertoolkit)**

- Branding and logos
- Historical resources
- Language to connect your project to the celebration

**Share your projects and plans with us.**

# lehigh.edu/soaringtogethertoolkit

JOIN THE CELEBRATION

SHARE YOUR PROJECT

PROJECTS & EXAMPLES

ALUMNI ENGAGEMENT

TOOLKIT

WEBSITE

FAQS

CONTACT



Celebrating the Women of Lehigh and 50 Years of Coeducation

## Toolkit

### Messaging

[This overview](#) provides background on the celebration and how to talk about it.

### “Share Your Project” Form

[Use this form to share your project.](#) A project can be an existing event or program you want to

Soaring Together:  
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Women of Lehigh

Visit the university's externally-

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