

Lehigh Connects

Mentorship and networking platform for students and alumni



What is Lehigh Connects?

- Alumni-to-student networking and mentorship
- Alumni-to-alumni networking and mentorship
- Career design and job search resources
- Projects and Jobs board
- Professional Alliance and affinity communities
- Events

Data & ROI

- Significant Lehigh investment:
 - **\$25,000**/year
 - Team of 7 staff members with deep expertise in managing platforms, alumni engagement, and career development and placement
- **8,000** total users
 - 5,000 alumni
 - 2,500 students
 - 22 faculty
- Since January 2021, 4,800 messages exchanged

Benefits

- Exploring career paths, industries, job functions, and companies
- Expanding and developing professional connections prior to graduation
- Flash mentoring to prepare for internship and job search

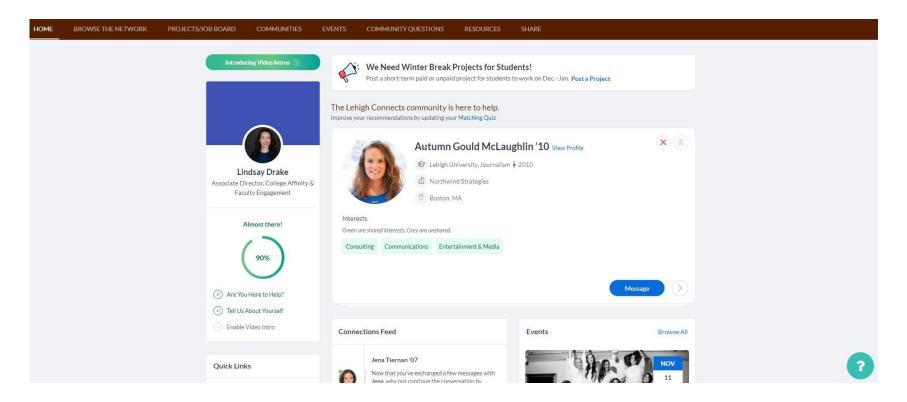
Testimonials

Aine Wall Accounting and Finance, '23



"Last year I was overwhelmed with the career and internship process. After browsing Lehigh Connects, I was able to schedule a phone call with an individual who was in the industry I wanted to learn more about. The phone call was extremely helpful in clarifying the responsibilities of the position as well as learning about what day-to-day life is like. Everyone I have messaged on the platform is eager to help and even gave me other people to connect with!"

Let's take a tour: lehigh.peoplegrove.com



Next Steps

Email <u>Lindsay.Drake@lehigh.edu</u> if you'd like to see a longer demo or discuss further

Drive your students to

Lehigh.PeopleGrove.com to access
Lehigh Connects

Questions?





