Soaring Together: Celebrating Lehigh Women and 50 Years of Coeducation
Timeline

○ August 2021 launch
○ Academic 2021-2022
○ Elements through Reunion/Commencement 2025

Broad and Inclusive

University-wide outreach

○ Integrated alumni communications
○ Coordinated alumni outreach

Capitalizing on existing programs:

○ Inclusive but decentralized model

About the Celebration
Coordinating and tracking alumni outreach

Featuring alumni in existing programs

Communications planning

• Regional/Alumni events
  • Reunion
  • Mountain Talks
  • Founder’s Weekend
  • Rally
  • Reunion
  • Regional/Affinity events

Coordinating and tracking alumni

Effort
Outreach and Projects
Individual Outreach

- Association of Student Alumni
- Athletics
- Baker Institute
- Center for Gender Equity
- Center for Student Access and Success
- College of Arts and Sciences
- College of Business
- College of Education
- College of Health
- Rossin College
- Council for Equity and Community
- Office of International Affairs
- Office of First Year Experience
- LTS and Special Collections
- Lehigh University Art Galleries (Bookstore)
- Lehigh Business Services
- Graduate Student Senate
- Graduate Student Life
- Women, Gender, and Sexuality
- Fraternity and Sorority Affairs
- Creative Inquiry
- Council of Student Presidents
- Council for Equity and Community
- Rossin College
- College of Health
- College of Education
- College of Business
- College of Arts and Sciences
- Center for Student Access and Success
- Center for Gender Equity
- Baker Institute
- Athletics
- Association of Student Alumni
Examples: Connected Projects & Events

- The Rally
- Alumni Bulletin cover story
- Resolve magazine feature
- Lehigh business magazine feature
- Hear Me Roar: Women Photographers (LUAG)
- Office of International Affairs Women of My Soaring Together Story blog
- Choral Music by Women Composers: LU Chorale, Glee Club, and Dolce
- Mountaintalks: Alumni Relations webinars
- Center for Gender Equity 30th Anniversary
- Oral histories
- Special Collections documentary and oral histories
- Office of International Affairs Women of My Soaring Together Story blog
- Women’s Alumni Alliance Events
- Women’s History Month (March)
- Women’s Business Conferences
- Reunion
- Women in Business Conference
- I-CAP English composition project
- GO Getters podcast
- Center for Gender Equity 30th Anniversary
Join the Celebration
Share your projects and plans with us.

- Branding and logos
- Historical resources
- Language to connect your project to the celebration

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