



# Soaring Together:

Celebrating Lehigh Women and 50 Years of  
Coeducation



# About the Celebration

- **Timeline**
  - August 2021 launch
  - Academic 2021-2022
  - Elements through Reunion/Commencement 2025
- **Broad and inclusive**
- **University-wide outreach**
  - Coordinated alumni outreach
  - Integrated communications
  - Inclusive but decentralized model
  - Capitalizing on existing programs:

# [lehigh.edu/soaringtogether](https://lehigh.edu/soaringtogether)



LEHIGH  
UNIVERSITY

STUDENTS, FACULTY & STAFF | PARENTS | VISITORS | ALUMNI



ABOUT

ACADEMICS

RESEARCH

ADMISSIONS

STUDENT LIFE

ATHLETICS

GIVING



**Soaring Together**  
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and 50 Years of Coeducation

# Alumni Engagement

# Coordinated Effort

- Coordinating and tracking alumni outreach
- Communications planning
- Featuring alumnae in existing programs
  - Rally
  - Founder's Weekend
  - Mountain Talks
  - Reunion
  - Regional/Affinity events

# Outreach and Projects

# Individual Outreach

- Association of Student Alumni
- Athletics
- Baker Institute
- Center for Gender Equity
- Center for Student Access and Success
- College of Arts and Sciences
- College of Business
- College of Education
- College of Health
- Rossin College
- Council for Equity and Community
- Council of Student Presidents
- Creative Inquiry
- Fraternity and Sorority Affairs
- Women, Gender, and Sexuality Studies
- Graduate Student Life
- Graduate Student Senate
- Lehigh Business Services (Bookstore)
- Lehigh University Art Galleries
- LTS and Special Collections
- Office of First Year Experience
- Office of International Affairs
- Pride Center
- Student Affairs
- Undergraduate Student Senate
- Zoellner Arts Center

# Examples: Connected Projects & Events

- The Rally
- Alumni Bulletin cover story
- Resolve magazine feature
- Lehigh business magazine feature
- Hear Me Roar: Women Photographers (LUAG)
- My Soaring Together Story blog
- Office of International Affairs Women of Global Impact profiles
- Special Collections documentary and oral histories
- Center for Gender Equity 30th Anniversary
- **I-CAPE english composition project**
- Office of First Year Experience 5x10s
- **Lehigh University Faculty Recital**
- "Raise Your Voice": Women's Gala Concert
- Choral Music by Women Composers: LU Choir, Glee Club, and Dolce
- Mountaintalks: Alumni Relations webinars
- GO Getters podcast
- Women's Alliance Events
- Women's History Month (March)
- Women in Business Conference
- Reunion



**Join the Celebration**

# How to Participate

Visit the toolkit:

**[lehigh.edu/soaringtogethertoolkit](http://lehigh.edu/soaringtogethertoolkit)**

- Branding and logos
- Historical resources
- Language to connect your project to the celebration

**Share your projects and plans with us.**

# lehigh.edu/soaringtogethertoolkit

JOIN THE CELEBRATION

SHARE YOUR PROJECT

PROJECTS & EXAMPLES

ALUMNI ENGAGEMENT

TOOLKIT

WEBSITE

FAQS

CONTACT



Celebrating the Women of Lehigh and 50 Years of Coeducation

## Toolkit

### Messaging

[This overview](#) provides background on the celebration and how to talk about it.

### "Share Your Project" Form

[Use this form to share your project.](#) A project can be an existing event or program you want to

Soaring Together:  
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Women of Lehigh

Visit the university's externally-

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