

## Soaring ogether:

# **Celebrating Lehigh Women and 50 Years of**

Coeducation



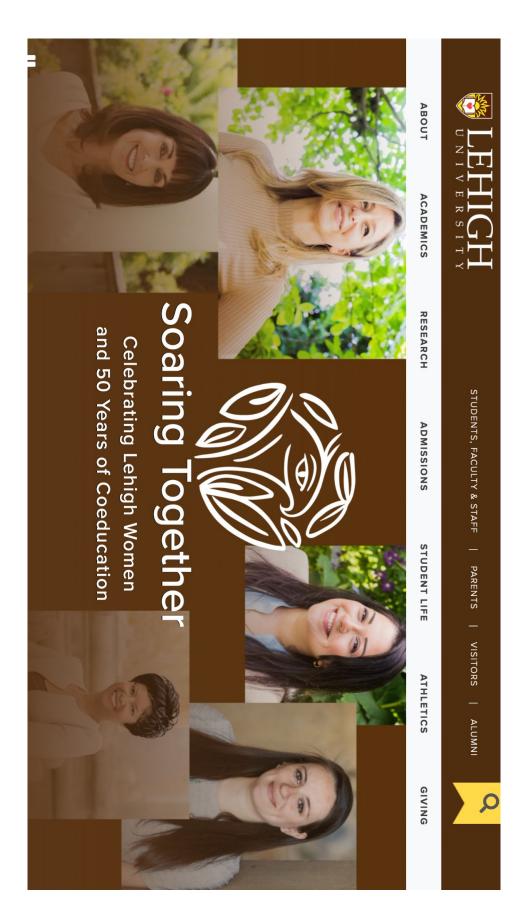
#### <u>About the</u> <u>Celebration</u>

### Timeline

- August 2021 launch
- Academic 2021-2022
- Elements through Reunion/Commencement 2025
- Broad and inclusive

- University-wide outreach
- Coordinated alumni outreach
- Integrated communications
- Inclusive but decentralized model
- Capitalizing on existing programs:

## lehigh.edu/soaringtogether



# <u>Alumni Engagement</u>

#### <u>Coordinated</u> Effort

- Coordinating and tracking alumni outreach
- Communications planning
- Featuring alumnae in existing programs
- o Rally

- Founder's Weekend
- Mountain Talks
- Reunion
- Regional/Affinity events

## Outreach and Projects

## **Individual Outreach**

- Association of Student Alumni
- Athletics
- Baker Institute
- Center for Gender Equity
- Center for Student Access and Success
- College of Arts and Sciences
- College of Business
- College of Education
- College of Health
- Rossin College
- Council for Equity and Community
- Council of Student Presidents
- Creative Inquiry
- Fraternity and Sorority Affairs

- Women, Gender, and Sexuality Studies
- Graduate Student Life
- Graduate Student Senate
- Lehigh Business Services (Bookstore)
- Lehigh University Art Galleries
- LTS and Special Collections
- Office of First Year Experience
- Office of International Affairs
- Pride Center
- Student Affairs
- Undergraduate Student Senate
- Zoellner Arts Center

# Examples: Connected Projects & Events

- The Rally
- Alumni Bulletin cover story
- Resolve magazine feature
- Lehigh business magazine feature
- Hear Me Roar: Women Photographers (LUAG)
- My Soaring Together Story blog
- Office of International Affairs Women of Global Impact profiles
- Special Collections documentary and oral histories
- Center for Gender Equity 30th Anniversary

- I-CAPE english composition project
- Office of First Year Experience 5x10s
- Lehigh University Faculty Recital
- "Raise Your Voice": Women's Gala Concert
- Choral Music by Women Composers: LU Choir, Glee Club, and Dolce
- Mountaintalks: Alumni Relations webinars
- GO Getters podcast
- Women's Alliance Events
- Women's History Month (March)
- Women in Business Conference
- Reunion

# Join the Celebration

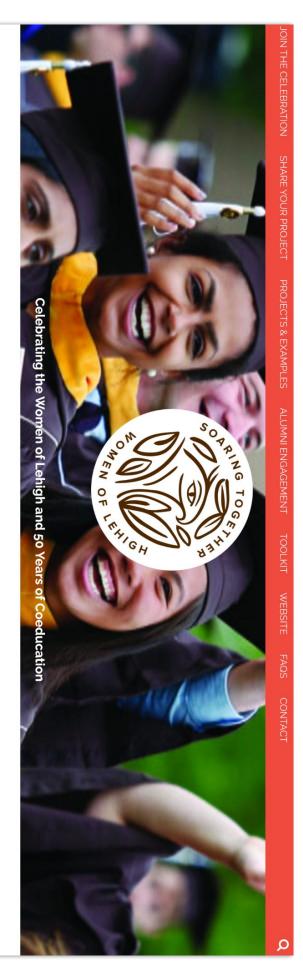
#### <u>How to</u> Participate

## Visit the toolkit: lehigh.edu/soaringtogethertoolkit

- Branding and logos
- Historical resources
- Language to connect your project to the celebration

## Share your projects and plans with us.

# <u>lehigh.edu/soaringtogethertoolkit</u>



#### Toolkit

#### Messaging

This overview provides background on the celebration and how to talk about it.

### "Share Your Project" Form

Use this form to share your project. A project can be an existing event or program you want to

Soaring Together: Celebrating the Women of Lehigh

Visit the university's externally-

### Contact Us

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9

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12

